

## Year 13 - LinkedIn

We recommend you have a LinkedIn profile whether you are entering the job market or going to university because:

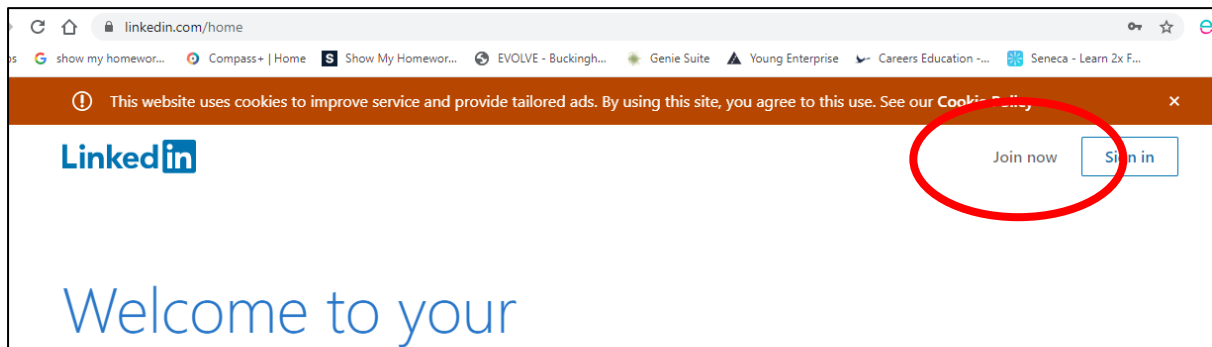
1. LinkedIn Helps You Establish an Online Presence
2. LinkedIn Supplements (or Even Replaces) Your CV
3. You Can Use LinkedIn to Apply for Jobs
4. LinkedIn Lets You Research Prospective Employers
5. LinkedIn Helps You Connect with Alumni from The Nelson Thomlinson School and future education establishments

<https://www.topuniversities.com/student-info/careers-advice/five-reasons-why-every-student-should-be-linkedin>

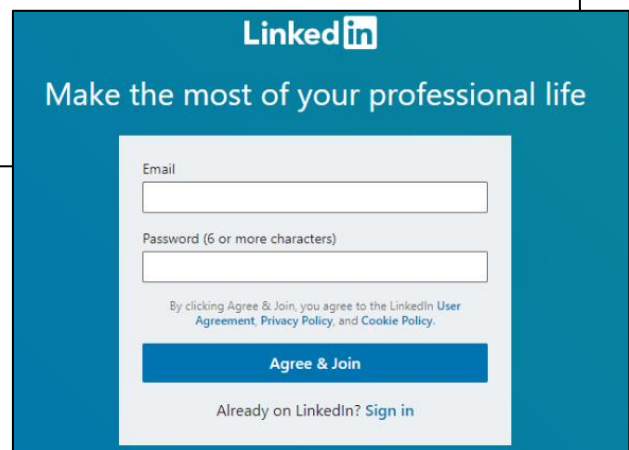
<https://collegeinfo geek.com/linkedin-summary-examples-for-students/>

## How to set yourself up

1. Go to [www.linkedin.com](http://www.linkedin.com)
2. Click on [Join Now]



Enter your personal email address and create a password

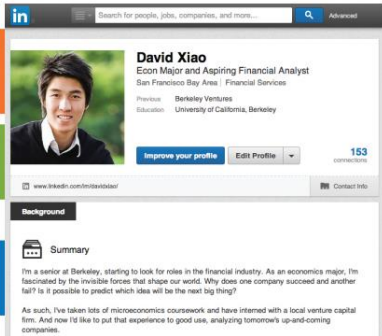
A screenshot of the LinkedIn sign-up form. The form is titled 'Make the most of your professional life'. It has a blue header with the LinkedIn logo. The form contains an 'Email' field, a 'Password (6 or more characters)' field, and an 'Agree & Join' button. Below the button, there is a link for 'Already on LinkedIn? Sign in'. A small text block below the password field reads: 'By clicking Agree & Join, you agree to the LinkedIn User Agreement, Privacy Policy, and Cookie Policy.'

## LinkedIn profile



## LinkedIn Profile Checklist

- PHOTO:** It doesn't have to be fancy - just use your cellphone camera in front of a plain background. Wear a nice shirt and don't forget to smile!
- HEADLINE:** Tell people what you're excited about now and the cool things you want to do in the future.
- SUMMARY:** Describe what motivates you, what you're skilled at, and what's next.



The screenshot shows a LinkedIn profile for David Xiao, an Egon Major and Aspiring Financial Analyst in the San Francisco Bay Area. His previous company was Berkeley Ventures, and he graduated from the University of California, Berkeley. The profile includes a 'Background' section with a 'Summary' that describes his experience as a senior at Berkeley and his interest in the financial industry.

These hyperlinks will help you create a great profile

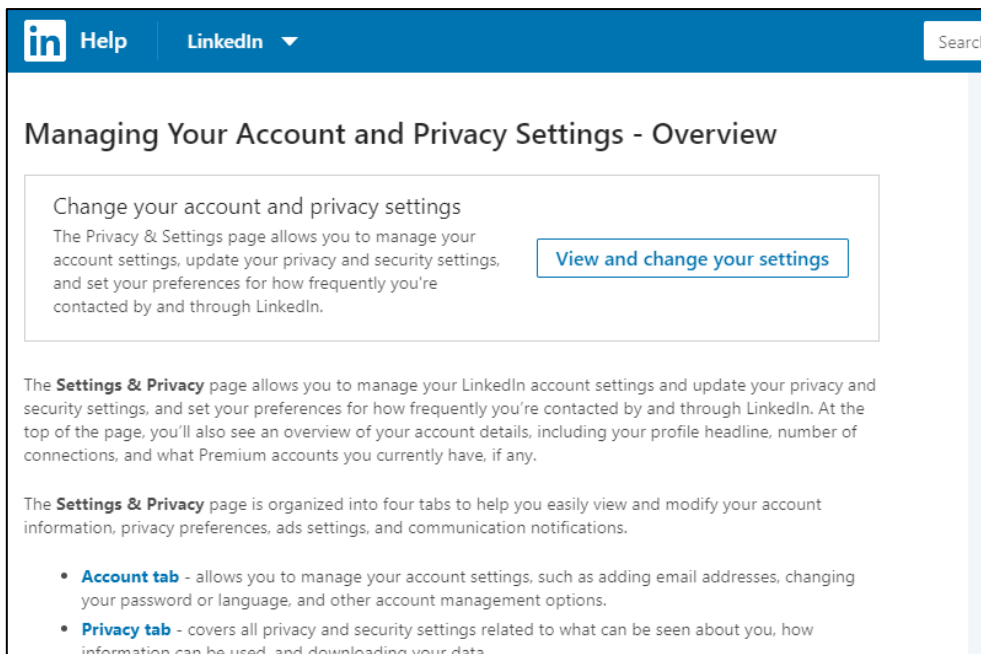
[https://university.linkedin.com/content/dam/university/global/en\\_US/site/pdf/LinkedIn\\_Sample\\_Profile\\_onesheet-David.pdf](https://university.linkedin.com/content/dam/university/global/en_US/site/pdf/LinkedIn_Sample_Profile_onesheet-David.pdf)

<https://www.linkedin.com/help/linkedin/answer/112133/how-do-i-create-a-good-linkedin-profile-?lang=en>

## Manage your security settings

It is important that you follow the attached advice regarding your security settings :

<https://www.linkedin.com/help/linkedin/answer/66/managing-your-account-and-privacy-settings-overview?lang=en>



The screenshot shows the LinkedIn Help page for 'Managing Your Account and Privacy Settings - Overview'. The page includes a navigation bar with 'Help' and 'LinkedIn' menus, and a search bar. The main content area features a section titled 'Change your account and privacy settings' with a 'View and change your settings' button. Below this, there is a paragraph explaining the 'Settings & Privacy' page and its tabs, followed by a bulleted list of the 'Account tab' and 'Privacy tab'.

**Change your account and privacy settings**  
The Privacy & Settings page allows you to manage your account settings, update your privacy and security settings, and set your preferences for how frequently you're contacted by and through LinkedIn.

[View and change your settings](#)

The **Settings & Privacy** page allows you to manage your LinkedIn account settings and update your privacy and security settings, and set your preferences for how frequently you're contacted by and through LinkedIn. At the top of the page, you'll also see an overview of your account details, including your profile headline, number of connections, and what Premium accounts you currently have, if any.

The **Settings & Privacy** page is organized into four tabs to help you easily view and modify your account information, privacy preferences, ads settings, and communication notifications.

- **Account tab** - allows you to manage your account settings, such as adding email addresses, changing your password or language, and other account management options.
- **Privacy tab** - covers all privacy and security settings related to what can be seen about you, how information can be used, and downloading your data.